

Strategic Plan Phases

Development of the Strategic Plan consisted of four phases:

Phase 1 - Organizational

The Strategic Planning Committee was the eyes and ears of the College. The Committee consisted of all entities of the College, including academics, student services, workforce development, information technology, students and faculty. The purpose of the Committee was to focus on faculty, students and the community and to help identify strategic topics to support each of these constituencies.

Phase 2 – Clearly Defined Mission

The College's Mission Statement needed to be clearly defined for all constituencies. President's Council and the Strategic Planning Committee developed a new draft Mission Statement and a draft Vision Statement that was presented to the College community for review and comment, to affirm that SCCC goals and strengths were clearly stated. The final Mission Statement and Vision Statement was submitted to President Bullock for approval and then submitted to the Board of Trustees for endorsement.

Phase 3 – Environmental Scan

The Committee looked at strategic components including information technology, assessment, and staffing.

Phase 4 – Formulation of Strategic Plan

The Committee developed a Strategic Plan that was completed by the end of May 2010. Strategic Plan elements included plans for facilities, technology, fundraising, assessment, and tie-in to the budget. Elements of the strategic planning process included:

- **Strategic Thinking** – This analysis preceded planning and included how to integrate the Strategic Plan throughout the College. The Committee reviewed the College culture and considered College strengths, weaknesses, opportunities, and threats. The Committee also reviewed chargeback data.
- **Goals and Objectives** - This analysis included development of overall goals and objectives as well as the direction of the College.
- **Implementation and Integration Measures** – The Strategic Plan was integrated with the College budget. The Plan was communicated to the entire College community via email and at the Fall 2010 Convocation. Follow-up will include measuring and monitoring results for reporting to the College community and the Middle States Commission on Higher Education.

All Strategic Plan information was, and will continue to be, shared with faculty, staff and students.